



PRESS RELEASE

2023 Financial Literacy Fair & Digital Expo Set for April 28th and 29th, 2023

The Central Bank of The Bahamas is pleased to resume the Financial Literacy Fair, now embracing a Digital Expo, on Friday April 28 and Saturday April 29, 2023, at Fusion Superplex on Gladstone Road. This event will target over 3,000 attendees, including mature adults, students and small business operators.

In addition to empowering attendees on money management matters, the Central Bank also hopes to expose them to the various digital platforms that exist for financial services, including payments, investments, insurances and government digital services. As much as possible, this would be a paperless, digitally guided journey through the exhibits. The event will also showcase an array of presentations and panels in the theatres featuring industry leaders.

Junior and Senior High schools especially, are being invited to organise group visits to the Fair on Friday morning, April 28th, giving their students an opportunity to learn about and interact with the entire spectrum of digital financial products and services.

3 April 2023