



## PUBLIC NOTICE

### **Diane Phillips & Associates (DPA) Selected for Cheque Reduction and Elimination Campaign**

20<sup>th</sup> February, 2023

The Central Bank of The Bahamas wishes to advise that the Bank along with the member banks of the Clearing Banks Association have selected **Diane Phillips & Associates (DPA)** to develop and implement a public education and public outreach campaign for the reduction and elimination of cheques as payment instruments in The Bahamas. This campaign will span two years, covering 2023 and 2024.

Diane Phillips & Associates is an award-winning Bahamian public relations firm that has been in business for approximately 30 years. The firm has successfully led marketing public awareness campaigns for a range of domestic activities, across both the public and private sectors.